

REENGINEERING ADAPALM NIGERIA LIMITED,
ISSUES AND PROBLEMS.

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MAY 2000

ABSTRACT

Reengineering is among the new concepts in management world. It is one of the topics developed to give managerial capability the new touch to reflect changes inherent in our society. The likes include Benchmarking, partnering, Value management and Total quality management (TQM).

As a new management technique, reengineering is looked upon as an antidote to the lots of management incompetence, low productivity, infrastructural decadence, nonchalant attitude to work, sporadic work stoppages as well as strike or industrial unrest that usher in low productivity.

In this research work, both primary and secondary data are collected and analyzed on the problems and prospects for reengineering Adapalm. The major research instrument used is questionnaire, which is drafted with multiple-point scale. Evaluative concept and simple percentage distribution formula are used in analyzing data and the questions. There is no research hypothesis because it is a new field of management.

Based on the research findings, it can be concluded that since reengineering is a process – oriented approach to management decisions, it is very necessary to appraise every step used in production as well as review the overall worker-employer relationship in addition to public relations towards effectiveness.

is recommended therefore that:

- Adapalm should be mindful of the type of the organization politics prevalent in the enterprise;
- Adapalm should embark on good personnel policies to ensure the support of the workers and industrial harmony;
- Adapalm should procure more new and competent machines to beef up its productivity;
- Adapalm should employ process reengineering techniques;
- Adapalm should harmonize negative views of the organization through adequate public relations policies;
- Adapalm should seek to increase turnovers by competent marketing strategies.

all, Adapalm is faced with a challenge of applying reengineering techniques as tidote to its organizational problems, inherent and extraneous, that have stalled corporate goals and objectives.