

**APPLICATION OF PUBLIC RELATIONS STRATEGIES TO
COUNTER TERRORISM: A STUDY OF NIGERIA SECURITY AND
CIVIL DEFENSE CORPS**

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ABSTRACT

This study explored the Application of Public Relations strategies to counter Terrorism using the Nigeria Security and Civil Defense Corps as a case study. Acts of terrorism are considered globally as crime against the state and humanity. Perpetrators of terrorism target large scale destruction of lives and property in order to dramatize attention and force public attention. It becomes imperative then to adopt ways and strategies in stopping this. The study adopted the survey research method which involved the use of the questionnaires to get answers to the substantive issues from the offices and men of the Nigerian security and civil defence corps Jos/plateau command. 318 questionnaires were returned in useable form out of the 333 that was distributed which formed the bases for the analysis. Presentation of response by the respondents was done using frequencies and percentages. Chi-square hypothesis test was used to analyze the hypothesis postulated. Both the descriptive and inferential statistics was analyzed using SPSS version 17.00. Findings show that the level of knowledge about terrorism and counter terrorism that the respondents have are the ones that they got from seminars they attended and that they advocated post graduate studies for practitioners in public Relations counter terrorism. The Researcher concluded the study by proposing two Public Relations models and strategies for counter terrorism which are the T Triangle mode and Terrorism intervention model. Finally it was recommended among other things that there should be increase education about terrorism and that the Nigeria security and civil defense corps should train and retain any corps staff to form counter terrorists groups.