

**MANAGEMENT OF CRISIS IN AN ORGANIZATION; A STUDY OF MB
ANAMMCO PLC EMENE ENUGU**

BY

OGUINE AMAKA LOVETH

PG/MBA/10/54629

**A PROJECT SUBMITTED TO THE DEPARTMENT OF MANAGEMENT,
FACULTY OF BUSINESS ADMINISTRATION, IN PARTIAL FULFILMENT FOR
THE AWARD OF MASTER OF BUSINESS ADMINISTRATION (MBA) DEGREE
IN MANAGEMENT**

**DEPARTMENT OF MANAGEMENT, FACULTY OF BUSINESS
ADMINISTRATION, UNIVERSITY OF NIGERIA ENUGU CAMPUS**

SUPERVISOR: PROF. U.J.F EWURUM

JUNE, 2012

ABSTRACT

This project is a review **Management of Crisis in an Organization; a study of MB ANAMMCO PLC EMENE ENUGU**. The problems identified are crisis response, effective information management, the need to prepare leaders for this role and validate their capabilities, and crisis communications. The major objectives of this study include: the effects of crisis response on the management of crisis in organization, the effects of Strategic thinking and decision making on the management of crisis in organization, the effects of Information management on the management of crisis in organization, the effects of leadership on the management of crisis in organization and how communication can affect the management of crisis in organization. The descriptive survey method was used and the research tool was questionnaire. 245 staffs answered the questionnaire. Frequency percentages and criterion mean score of 7.51 were used in data analysis using Chi-square formula and presentation was done by the use of tables. Taro Yamani's Statistical formula was used for the sample size determination of 245 from a total population of 629 staffs. The findings from the study showed that the effect of crisis response on the management of crisis in organization is high. Finally, solutions and recommendations were proffered that crisis management is a key capability in the armoury of an organisation's resilience to disruption. In conclusion, it is the strategic capability in times when fast, effective response is required.